

Upcoming Events

April 28: CSUSB
Hispanic Alumni Chapter
Friendly Takeover, Buf-
falo Wild Wings, Rancho
Cucamonga, 6:00 p.m.

May 5: Hispanic Alumni
Chapter Board Meeting,
AD-103, 6:00 p.m.

May 7: Taking the Mys-
tery Out of Getting a Job
Career Conference,
noon—5 p.m.

May 19: CSUSB
Alumni Association
Friendly Takeover, Han-
gar 24 Brewery, Red-
lands, 6:00 p.m.



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Alumni continue to serve their community

A recent Campus Compact Annual Membership Survey recorded results from thousands of college/university campuses across the nation, including 41 institutions in California, calculating student and faculty involvement in service and service-learning, understanding faculty roles and rewards, measuring campus infrastructure for community engagement and assessing satisfaction with Campus Compact programs and services.

According to the Campus Compact survey with regards to alumni involvement, "California respondents surveyed reported consistently higher engagement in community service or civic engagement alumni activities, including: communicating service opportunities to alumni (61 percent). California alumni continue their service beyond their college and university experiences. On average, 2,409 California alumni per campus have entered public service careers."

At Cal State San Bernardino, the Hispanic Alumni Chapter has continued its mission to serve CSUSB students, alumni and community with a variety of events to foster academic and profes-

sional growth. The CSUSB Alumni Association Hispanic Chapter has reached out to students and alumni by hosting events, including a series of motivational speeches by authors Daniel Gutierrez and Kristin Tillquist.

Each month, the Chapter also hosts various networking events for CSUSB alumni and students. The monthly networking breakfasts and friendly takeover happy hours have become staple events because they bring together CSUSB alumni in a casual atmosphere and encourages all to partake in the many benefits of networking.

We encourage all CSUSB alumni to join us at any of our upcoming events. For more information, please visit us online at www.csusb alumni.com

If you are interested in taking a more active role within the CSUSB Hispanic Alumni Chapter, please contact Beatriz Barragan, Alumni Partnership Coordinator, by email at beabarra@csusb.edu or by phone at 909-537-3084.





Alumni Profile: Felix J. Zuniga

What defines a leader? For those who know Felix J. Zuniga, *B.S. accounting 2001; M.B.A. 2006*, that answer is easily defined. Felix's leadership endeavors and pursuit to help others is a lifestyle that he maintains always. He received dual bachelors degrees in information technology and accounting, as well as a dual MBA in information technology and entrepreneurship. He is currently employed as an information technology consultant at CSU San Bernardino.

Felix's activities revolve around the university, the local business community, as well as the large Latino community in the Southern California area. He strives to support those in historically underrepresented cultures to learn about opportunities and to grow professionally where possible.

Currently, Felix serves as chair of the CSUSB Alumni Association Hispanic Chapter, where he strives to build bridges between graduates and the students that are following in their footsteps. The Hispanic Alumni Chapter hosts events quarterly that bring together current and former students from all areas of the university. Felix is also President of the CSU San Bernardino

Association of Latino Faculty, Staff and Students (ALFSS), serves on the CSUSB Graduate Business Task Force, is a founding board member to host Latino Education and Advocacy Day (LEAD) at CSUSB, and acts as a mentor and advisor to students in the business program and the Latino Business Students Association (LBSA).

In 2009, Felix was selected as a scholar in the California Academy of Professional Students (CAPS) program by the California Hispanic Chamber of Commerce. Felix was recently awarded a community service award for his contributions to the Latino and Native American communities by California State Assemblymember Wilmer Amiana Carter. His dedication to the Latino community is evident, and his dedication to various causes defines him as a leader.

Alumni Notes

Fernando Gonzalez '05 and Celeste Morales '05
Congratulations to Fernando and Celeste on their October wedding union.

Isac Mejia '07 and Marilyn Valdez '06
Congratulations to Isac and Marilyn on the birth of their daughter, Analise Mejia, on November 13th.

Laura Figueroa '05
Congratulations to Laura Figueroa and Juan Valle on the birth of their son, Carlos Enrique Valle, on January 7th.

CSUSB Fact: Did You Know?

On April 5, 1966, CSUSB students took a very important and historical vote: They voted on the school mascot and selected the St. Bernard dog (one of the CSUSB professors owned a St. Bernard dog). Students also voted to have the school colors be brown and light blue. The brown was selected because of the surrounding mountains, and the light blue represented the blue skies over the mountains. In 1973 an attempt was made to change the St. Bernard mascot to the coyote, but CSUSB administration couldn't accept voting results because voting was done without the sponsorship of the student government. Many students continued to acknowledge the coyote as the school mascot throughout the years. It wasn't until February 17, 1984, when intercollegiate athletics was introduced to the campus, that students and alumni voted to make the coyote the official mascot of CSUSB.
From *The Coyote Chronicles* by Michael Burgess



To learn more about the CSUSB Alumni Association Hispanic Chapter, please visit www.csusbalumni.com or contact us at 909-537-3700 or alumni@csusb.edu.